

Remit Address:

Billing Address:

Mentzer Media Services Attention: Accounts Payable 600 Fairmount Avenue Suite 306 Towson, MD 21286 USA

Advertiser	POL/Americans For Prosperity
Product	8/22-8/27 AMER. FOR PROSPERITY
Estimate Number	304

Invoice #	198391-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/26/12

Station	WAVY
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	198391
Alt Order #	06841633
Deal #	
Order Flight	08/22/12 - 08/27/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	1021
Advertiser Code	
Product Code	

Agency Ref	IN2570/SP271/TO1326/A
Advertiser Ref	IN15077/IN15162/SP9358

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WAVY	Today Show M-F	7a-9a	•	to				•		
				08/20/	12 to 08/26/12	3x	WTF				
	WAVY			W	08/22/12	:30	8:57 AM	AFP12TV14H	\$1,800.00		1
	WAVY			Th	08/23/12	:30	7:23 AM	AFP12TV14H	\$1,800.00		3
	WAVY			F	08/24/12	:30	7:26 AM	AFP12TV18H	\$1,800.00		2
2	WAVY	Hampton Roads Show	11a-12p		to						
				08/20/	12 to 08/26/12	3x	WTF				
	WAVY			W	08/22/12	:30	11:34 AM	AFP12TV14H	\$150.00		3
	WAVY			Th	08/23/12	:30	11:55 AM	AFP12TV14H	\$150.00		2
	WAVY			F	08/24/12	:30	11:36 AM	AFP12TV18H	\$150.00		1
3	WAVY	News 10 @ Noon	12p-1p		to						
				08/20/	12 to 08/26/12	3x	WTF				
	WAVY			W	08/22/12	:30	12:23 PM	AFP12TV14H	\$250.00		2
	WAVY			Th	08/23/12	:30	12:23 PM	AFP12TV14H	\$250.00		3
	WAVY			F	08/24/12	:30	12:14 PM	AFP12TV18H	\$250.00		1
4	WAVY	News 10 @6p	6p-630p		to						
				08/20/	12 to 08/26/12	2x	WTF				
	WAVY			W	08/22/12	:30	6:24 PM	AFP12TV14H	\$1,800.00		2
	WAVY			F	08/24/12	:30	6:12 PM	AFP12TV18H	\$1,800.00		1
5	WAVY	M-F News 10 @11	11p-1130p		to						
				08/20/	12 to 08/26/12	2x	WTF				
	WAVY			W	08/22/12	:30	11:34 PM	AFP12TV14H	\$1,800.00		1
	WAVY			F	08/24/12	:30	11:34 PM	AFP12TV18H	\$1,800.00		2
6	WAVY	Tonight Show w/Leno	1134p-1237a		to						
		3	•	08/20/	12 to 08/26/12	3x	WTF				
	WAVY			W	08/22/12	:30	12:20 AM	AFP12TV14H	\$400.00		1
	WAVY			Th	08/23/12	:30	12:30 AM	AFP12TV14H	\$400.00		2
	WAVY			F	08/24/12	:30	12:08 AM	AFP12TV18H	\$400.00		3
7	WAVY	WAVY News 10 Sa 7a	7a-8a		to						
		-		08/20/	12 to 08/26/12	1x	S-				
				00,20		17	~				

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.



Remit Address: Main: (757) 393-1010 Billing: (317) 923-8888

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Advertiser Ref	IN15077/IN15162/SP935				

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
7	WAVY	WAVY News 10 Sa 7a	7a-8a		to		•	•	<u>'</u>		•
	WAVY			Sa	08/25/12	:30	7:10 AM	AFP12TV18H	\$800.00		1
8	WAVY	WAVY News 10 Sat 6p	6p-630p		to						
		-		08/20/1	12 to 08/26/12	2x	S-				
	WAVY			Sa	08/25/12	:30	6:10 PM	AFP12TV18H	\$500.00		2
	WAVY			Sa	08/25/12	:30	6:28 PM	AFP12TV18H	\$500.00		1
9	WAVY	Sa 7-8p	7p-8p		to						
				08/20/1	12 to 08/26/12	1x	S-				
	WAVY			Sa	08/25/12	:30	7:54 PM	AFP12TV18H	\$300.00		1
10	WAVY	WAVY News 10 Sunday 7a	7a-8a		to						
				08/20/1	12 to 08/26/12	1x	S				
	WAVY			Su	08/26/12	:30	7:42 AM	AFP12TV18H	\$800.00		1
11	WAVY	Meet the Press	9a-10a		to						
				08/20/1	12 to 08/26/12	1x	S				
	WAVY			Su	08/26/12	:30	9:59 AM	AFP12TV18H	\$1,500.00		1
19	WAVY	Madden NFL Pigskins Pro	Madden NFL Pigskir	1	to						
				08/20/1	12 to 08/26/12	1x	S				
	WAVY			Su	08/26/12	:30	7:36 PM	AFP12TV18H	\$800.00		1

Aired Spots 23

> **Gross Total** \$20,200.00 **Agency Commission** \$3,030.00

\$17,170.00 **Payment Terms 30 Days Net Amount Due**